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# PRESS RELEASE

## Black Friday Becomes Bridal; Cyber Monday Follows 'Suit'

*Wedding Shoppe, Inc. is planning another year of amazing Black Friday and Cyber Monday bargains for brides*

**Saint Paul, MN, November 8, 2013:** Visit the Wedding Shoppe for Black Friday deals on Friday, November 29 or Saturday, November 30, and take advantage of an unequalled opportunity to save big on your wedding costs! If you aren't able to make it in-store, visit [WeddingShoppelnc.com](http://WeddingShoppelnc.com) on Monday, December 2. The Wedding Shoppe's ecommerce site will be offering amazing Cyber Monday deals for online brides.

The Wedding Shoppe will be open from 9:00 a.m. to 6:00 p.m. both Friday, November 29 and Saturday, November 30. Appointments are highly recommended. Thanksgiving weekend is an ideal time to shop for wedding dresses while your family is in town, and these Black Friday deals are not something you want to miss. Call 651-298-1144 to schedule your appointment before they book up!

It is uncommon for bridal shops to host Black Friday and Cyber Monday sales, but the Wedding Shoppe is not your average bridal shop. They are an authorized retailer of all their products, meaning whether you purchase in-store or online, you can be certain you're receiving the genuine article. Because Minnesota has no sales tax on most apparel, purchases made at the Wedding Shoppe or on [WeddingShoppelnc.com](http://WeddingShoppelnc.com) have no sales tax, so you can save money to use elsewhere in your budget. Finally, the Wedding Shoppe has an unmatched online return policy.

Located on historic Grand Avenue in Saint Paul, MN, Wedding Shoppe, Inc. has been making wedding dreams come true since 1977. As one of the largest family-owned bridal salons in the country, Wedding Shoppe, Inc. offers designer wedding dresses, bridal party dresses (including the exclusive Kennedy Blue brand), wedding accessories, wedding tuxedo rentals, and much more! With a full e-commerce website, Wedding Shoppe, Inc. is bringing their tremendous selection of gowns and their incredible customer service to brides all around the world.

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